
DAVID EYMAN

CREATIVE DIRECTOR

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Woodland Hills, CA 91367

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EDUCATION

COLLEGE FOR CREATIVE STUDIES
Detroit, MI
Graduated in the winter of '96 with a BFA
in Graphic Communication.

AWARDS

2020-2021 MarCom Gold Award
American Express Personal Loans Email
2020-2021 MarCom Platinum Award
American Express Team Achievement
2019-2020 MarCom Gold Award
American Express SAS Email Journey
2019-2020 MarCom Platinum Award
American Express X-Sell Gold DM
2019-2020 MarCom Gold Award
American Express SAS Email Journey
2019-2020 LA Addy Bronze Award
Delta Miles Headstart Animation
2019-2020 LA Addy Bronze Award
American Express Refer-A-Friend Email

PROGRAMS

Photoshop	After Effects
Illustrator	Final Cut Pro
InDesign	Premiere
Dreamweaver	Word
Flash	Excel
Edge Animate	PowerPoint
Muse	Keynote

EXPERIENCE

14 - NOW

THE KERN AGENCY, Woodland Hills, CA
CREATIVE DIRECTOR

Manage an award-winning team of designers and writers to create emails, banners, landing pages, print pieces, and videos for American Express. Provide creative and strategic direction, approve schedules and briefs, and delegating resources. Have grown the business over the last four years by running RFPs, presenting pitches, and building client relationships. Before being assigned to American Express, worked on projects and campaigns for DIRECTV, AT&T, American Express, Verisign, SAP, Symantec, and DexMedia.

11 - 14

CREATIVE CHANNEL SERVICES, Los Angeles, CA
SENIOR GRAPHIC DESIGNER

In charge of all print projects, both internal and external. Support Business Development team by creating marketing materials such as flyers, sell sheets, and signage to use at events and tradeshows. Design and program market-specific landing pages and email blasts to generate new leads. Design and print quarterly promotional cards to increase activity on the CyberScholar and Learning Lounge websites.

08 - 09

THE LOOMIS GROUP, San Francisco, CA
SENIOR INTERACTIVE ART DIRECTOR

Played an integral role in SanDisk's successful "Point & Shoot" YouTube Contest by writing scripts, shooting videos, and creating online campaign to promote the contest. Designed microsites and collaborated on videos for SanDisk's "Life Moves" campaign. Worked on banner ads and landing pages for Nokia. Design Lead on the Intermolecular website redesign and led a team in creating an e-brochure for Cisco.

06 - 08

TMP WORLDWIDE, San Francisco, CA
SENIOR ART DIRECTOR

Instrumental in winning the Genentech business by creating an "Agency Supplement" themed presentation. Created recruitment campaigns for Microsoft, Qualcomm, Banner Health, and Clear Choice. Designed recruitment websites for Public Storage, T-Mobile, and Northrup Grumman. Led brainstorming sessions to develop concepts for Clear Choice, Microsoft, Marathon Oil, DaVita, and Nestle.

05 - 06

JWT SPECIALIZED, San Francisco, CA
SENIOR INTERACTIVE DESIGNER

Designed recruitment websites for Starbucks, Capital One, Qualcomm, and Intercontinental Hotels Group. Created presentations to pitch new business for Visa, Microsoft, and Applied Materials.

03 - 05

WUNDERMAN, Dearborn, MI
SENIOR ART DIRECTOR

Played a key role on the 2004 Lincoln website redesign - selling the client on a three month long, \$1 million photo shoot with locations in five different cities. Worked as the Creative Lead on the redesign which included working with third party vendors for 3D renderings and photography, coordinating budgets and timelines with Project Managers, and overseeing a team of Designers and Flash Developers. Was also Design Lead on microsites for the Lincoln Super Bowl Ad and Mark LT.

00 - 03

ORGANIC, Bloomfield Hills, MI
DESIGNER

Started as a Junior Designer - cutting graphics, retouching photos, and animated banner ads. Became a valuable member on the Dodge account, helping the Creative Director design comps, web pages, microsites, and banners ads. Promoted to Design Lead on the 2002 Dodge Motorsports website which eventually won the Gold Caddy Award. Other clients included Chrysler, Jeep, and Dominos.