



DAVID EYMAN

CREATIVE DIRECTOR

Hi. I'm Dave. I like to make things. Here are some other fun facts about me. I'm originally from Michigan, I like to write scripts and make short films, I created my own card game, and I just produced my first, feature-length film in 2025. I'm in my element when I'm creating things, working on projects, or collaborating with other creative people.

EDUCATION

College for Creative Studies / Detroit, MI
BFA in Graphic Communications

AWARDS

27

MarCom
Awards

50

Communicator
Awards

12

LA Addy
Awards

TOOLS

Photoshop, Illustrator, InDesign, After Effects, XD, Figma, Framer, Premiere, Dreamweaver, Media Encoder, Final Cut Pro, Final Draft, Word, Excel, Powerpoint, Workfront, Acrobat, SharePoint, Teams

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Location: Los Angeles, CA

EXPERIENCE

14 - 26

RAPP / Creative Director / Los Angeles, CA

I managed a team of talented writers and designers to create direct marketing campaigns for American Express. This included running brainstorm meetings, reviewing and giving direction on concepts, providing estimates to the Account Team, approving briefs, and presenting work to the clients. I was also involved in any RFPs or client presentations, providing guidance and input from a creative standpoint. Under my direction, the creative team won over 100 advertising awards for RAPP with recent wins at ECHO, MarComm, and Communicator.

11 - 14

Creative Channel Services / Sr. Graphic Designer / Los Angeles, CA

08 - 09

The Loomis Group / Sr. Interactive Art Director / San Francisco, CA

I was part of a small digital team responsible for creating animated and interactive display ads for clients like SanDisk, Cisco, and Nokia. A highlight for me was working on the SanDisk "Point & Shoot" YouTube contest where we invited people to shoot short films using only their Point & Shoot cameras and submit them for a chance to win amazing prizes. We shot promo videos, wrote scripts, and produced a whole online campaign to create awareness for the contest. We even created our own character for the campaign - an old school film critic to act as the spokesperson for the campaign.

06 - 08

TMP Worldwide / Sr. Art Director / San Francisco, CA

05 - 06

JWT Specialized / Sr. Interactive Designer / San Francisco, CA

03 - 05

Wunderman / Sr. Art Director / Dearborn, MI

I joined Wunderman at the perfect time. Lincoln was looking to overhaul their website so my partner and I sold the client on a 3 month long, \$1M photo shoot across 5 different cities. A big part of the new website concept was to create animations where the sheet metal would dissolve away to reveal the components underneath. We partnered with Lincoln's internal design team to create 3D renderings of the brakes, engine, and chassis. Another moment of pride at Wunderman was the opportunity to work on the Super Bowl microsite for the Mark LT. We worked closely with the director of the TV spot to develop four alternate storylines that could play out online.

00 - 03

Organic / Designer / Bloomfield Hills, MI

I started at Organic as a Junior Designer, slicing images and creating GIFs for the Dodge website. I quickly become a valuable member of the Dodge team, creating design comps, microsites, and banner ads for the Dodge website. At one point, I was assigned to the Dodge Motorsports website. It was a great opportunity as Dodge was preparing to return to NASCAR. We got to create amazing content for the site including 360 tours of the shops, interviews with the drivers, and a featured article called "A Week in the Life" where we followed a car from one race to another, documenting everything they did to prepare for the next race.

SKILLS

Creative Direction, Art Direction, Design, Concepting, Copywriting, Scriptwriting, Motion Graphics, Animations, Print Production, Video Production, Video Editing, Photo Retouching, Color Correction, Social/Display Ad Creation, HTML Development, QA & Proofing, UX/UI Design, Strategic Thinking, Testing Methodologies, Journey Building, Presenting & Pitching, Team Management, Workflow & Resource Management, Project Management